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## **25,000 Canes to Be Given Free of Charge to U.S. Military Veterans** *National Program "Hugo Salutes Our Veterans" Honoring All Who Served*

Alpharetta, Georgia, November 11, 2009 – A national program will provide 25,000 canes free of charge to members of the United States Armed Forces in need of mobility assistance to honor them for their incredible contributions to our country. The program "*Hugo Salutes Our Veterans*" will be launched Veterans Day, November 11, 2009 and will provide Hugo® Folding Canes at all Sam's Club locations nationwide, while supplies last. Sam's Club Membership is not required. Proof of U.S. military service may be required in order to be eligible.

AMG Medical Inc., headquartered in Alpharetta, Georgia, first launched the Veterans program in 2007, giving away 5,000 canes. The program was to honor the parents and relatives of its employees who served in the U.S. military and to give back to those who graciously gave so much to America. This year, with the backing of Sam's Club, Procter and Gamble, Novartis, Pfizer, Johnson & Johnson, US Nutrition, First Quality, Schiff Nutrition and AMG Medical, the program has been greatly expanded.

The Hugo Folding Cane to be given out on Veterans Day, which retails for about \$29.99, is a beautiful metallic blue with an ergonomic comfort grip handle, appropriate for both left and right handed users. Sturdy, functional and stylish, it has multiple height settings to comfortably meet the needs of most people. The Hugo Cane easily unfolds and locks into position for use. To store, the cane conveniently folds into four sections and also includes a handle safety strap for extra confidence.

Philip delBuey, Global President of AMG Medical Inc., said, "The Veterans have helped to secure the prosperity that many of us now enjoy. Were it not for the selfless service of our Vets, companies such as ours would probably not exist. All of us at AMG Medical want to celebrate our success with those who directly or indirectly made it possible. Our company mission is all about helping people stay active and connected to family, friends and the community."

"The Hugo Salutes our Veterans Program which is of an incredibly generous scale, is indicative of the appreciation and respect for our Veterans that both private citizens and corporations have. We deeply appreciate AMG Medical, Sam's Club and all the sponsors who support our Veterans," said Christopher Scheer, Public Affairs Supervisor at the Department of Veterans Affairs.

AMG Medical Inc., ([www.amgmedical.com](http://www.amgmedical.com)) offers a wide selection of safe, high quality and innovative durable medical equipment products, including Hugo® Mobility, AquaSense® Bath Safety and MedPro® Personal Care brands, available at retailers nationwide.

For additional information about *The Hugo Salutes Our Veterans* program, please visit [www.HugoSalutes.com](http://www.HugoSalutes.com).